



What is JMP® Student Edition?

JMP Student Edition is a streamlined version of JMP that is bundled exclusively with introductory and intermediate statistics textbooks offered by leading academic publishers. It runs on students' personal computers under Windows, Macintosh and Linux.

Why is it important to faculty and students?

JMP Student Edition is interactive and suited to the generation of visual learners who expect rapid results. No programming is required. Students can start running statistics immediately and view the results as interactive graphs. They can easily identify outliers, click on a point in a graph for characteristics of the data of interest and run subsequent statistics directly from an output graph. As students progress to graduate-level courses and locate internships or jobs, they will easily transition to the complete version of JMP software, which is available on many university servers and in research labs and companies worldwide.

Who should use it?

Professors who want to excite students about learning statistics and applying analytics to real-life problems will find JMP Student Edition invaluable. From day one, students can use it to run statistics. They can continue growing with the JMP Student Edition as more advanced statistics are introduced in class.

JMP® Student Edition

Statistical discovery software for introductory and intermediate statistics courses

Make learning statistics easy and fun

JMP Student Edition is an easy-to-use, streamlined version of JMP desktop statistical discovery software from SAS, the world's leader in analytic software solutions.

JMP Student Edition provides all the statistics covered in introductory and intermediate courses. The software is available as a twelve-month single-user license and is distributed exclusively at college bookstores, bundled with select textbooks.

JMP Student Edition is visual and interactive to enable students to view and uncover data patterns easily. It makes learning statistics fun. The unique navigation paradigm drives students through statistics using point, click, drag, and drop, and then displays results as statistics and graphs in the same window. Students can easily subset, perform subsequent analyses and create 3-D and moving graphics to help understand their analyses. The result? Students master statistical concepts thoroughly and quickly.

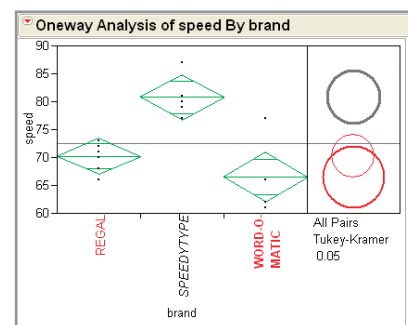
JMP Student Edition is the perfect learning tool. The software is structured to mirror the applied real-world approach of modern courses. Plus, it is an ideal starting point for mastering the advanced features found in the full version of JMP that students will use in graduate level courses, internships and in their jobs after graduation.

Built on 15 years of JMP® statistical discovery software

Over fifteen years ago, SAS created the JMP business unit to bring comprehensive visual data analysis to the desktop. The software was designed from day one to dynamically link statistics with graphics, empowering users to explore data interactively and bring understanding to their world. The JMP business unit continues to apply the SAS rigorous development and quality assurance standards to its JMP software.

The SAS commitment to business and academia

SAS is the market leader in providing business intelligence software, solutions and services that create true enterprise intelligence and give organizations THE POWER TO KNOW®. Incorporated in 1976, SAS is the world's largest privately held software company with 10,000 employees in more than 400 offices spanning the globe.

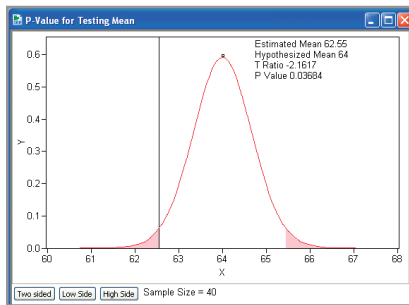


Students can start running statistics immediately and view the results as interactive graphs.

**STATISTICAL
DISCOVERY.
FROM SAS.**

Customers at 40,000 sites use SAS software to improve performance through insight into vast amounts of data, resulting in faster, more accurate business decisions; more profitable relationships with customers and suppliers; compliance with governmental regulations; research breakthroughs; and better products. Only SAS offers leading data integration, intelligence storage, advanced analytics and traditional business intelligence applications within a comprehensive enterprise intelligence platform.

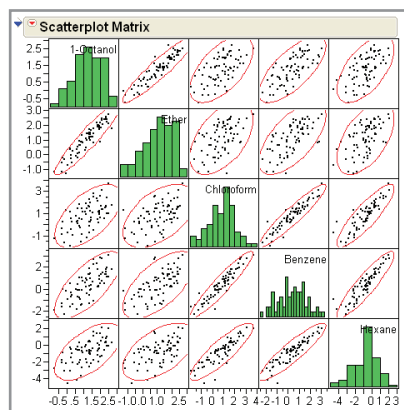
In 2005, SAS continued its unbroken track record of revenue growth and profitability with overall revenue of \$1.68 billion. SAS also invested 24 percent of revenues into research and development



Key statistics are displayed with graphs.

to support new development initiatives. This investment is significantly higher than the average investment of large software companies.

SAS is committed to excellence in the academic environment. Since 1976, SAS has delivered the latest technology to our higher education customers. Originally developed at North Carolina State University to analyze agricultural data, SAS remains true to its roots with a continuous commitment to excellence in the academic environment. Software and solutions from SAS are licensed and implemented at more than 2,000 colleges and universities worldwide to enable colleges and universities to meet their teaching, research and administrative goals.



The software continues to help students master concepts as more advanced statistics are introduced in class.

