



“Statistical thinking will one day be as necessary for efficient citizenship as the ability to read and write.”

– Statistician Sam Wilks, paraphrasing author H.G. Wells, in a 1950 address to the American Statistical Association

#### Did you know?

- SAS, the leader in business analytics, introduced JMP software in 1989, bringing dynamic data analysis and visualization to the desktop.
- SAS® is used by 93 of the top 100 companies on the 2010 Fortune Global® 500 and at more than 50,000 business, government and university sites worldwide.
- JMP, a favorite teaching tool on campuses around the globe, can be used as a standalone application or to leverage your other favorite tools: SAS, Excel and R.

[jmp.com/academic](http://jmp.com/academic)



## JMP® Faculty Resources

Teaching statistical methods has never been easier

SAS is proud to partner with college and university professors to hone the statistical thinking skills that help prepare students for an increasingly competitive and knowledge-based global economy. When you incorporate JMP into your teaching or research assignments, SAS provides a variety of resources to help you. Most are offered free of charge.

JMP is the dynamic and visual SAS software that lets you explore the story behind the numbers. When you license JMP, we provide basic or advanced training, according to your needs. After you are up and running, we offer tools to help you teach your students how to use JMP.

This full-service approach is designed to make it easy for you to integrate JMP into your courses. Beyond the classroom, we invite you to attend events hosted by SAS and provide opportunities for you to showcase your programs and research findings at SAS conferences and seminars, professional meetings and other events worldwide.

### Get JMP®

**Empower students with powerful new ways of visualizing and understanding their data.**

Combining data visualization and deep analytics on the desktop, JMP makes it easy to understand statistical results. Now, JMP can be your analytic hub, leveraging other tools, including SAS, Excel and R. JMP is available in several convenient and cost-effective licenses for academic institutions. For licensing options or to request an evaluation copy, contact our academic team or visit us on the Web.

### Learn JMP®

**Hit the ground running with training – introductory or advanced.**

Choose from many options taught by JMP academic trainers and the world-class SAS Education Division.

**Academic webcasts**, also available at no charge, are customized for professors and students. These on-demand segments let you learn the basics at your leisure.

- **JMP Basics for Professors and Students** is ideal for introductory classes.
- **Teaching Statistical Concepts with JMP**, designed for instructors, provides an overview of available resources, including teaching modules and built-in tools that help you make the most of JMP in the classroom.

**On-site JMP sessions** for 20 or more faculty members can be customized to your areas of interest. Contact the academic team for more information.

For a more in-depth experience, enroll in any of our public software courses, offered at SAS training centers across the country, or attend a seminar or conference, where you can network with business professionals and other academicians who use JMP.

Qualified faculty members who incorporate JMP into their courses are eligible for one free registration to a JMP event each year. Choose from hundreds of events, including a global JMP conference, JMP Explorers seminars, Web training, regional users groups, and academic conferences where JMP is participating.

## Teach JMP®

Access a range of materials and online resources to help you.

**Interactive learning tools** let you teach concepts visually. These applet-like Concept Discovery Modules provide an effective means to convey fundamental statistical concepts and offer ideal lecture aids. Available for free download, they come with a bonus: You can use your own data to illustrate concepts in JMP. Focus areas include distribution and probability, hypothesis testing, confidence intervals and more.

The **JMP Learning Library** provides concise introductions to JMP of key concepts taught in entry-level statistics courses.

- Single-page PDF summaries cover each major concept in introductory statistics.
- Online tutorials provide an easy step-by-step approach.

**On-demand academic webcasts**, described in the **Learn JMP** section, are designed for both professors and students.

**Quick Guides**, available for download from our website, provide the menu steps essential for completing any analysis covered in introductory statistics courses.

The **JMP 9 e-Course** is included in certain department and campus licenses at no additional cost. This online course teaches the skills you need to get started with JMP and generates a certificate of completion.

## Complimentary JMP

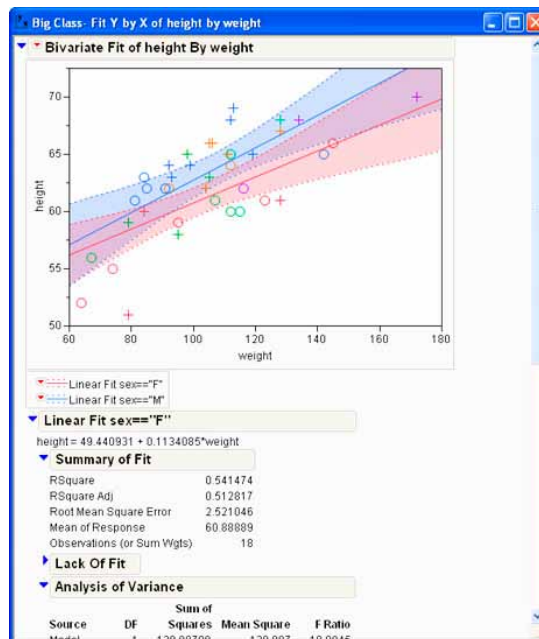
**course materials** are available to qualified college and university faculty members as part of the Teaching Materials from SAS program. Participants receive an electronic copy of JMP course materials, which they may tailor to their courses and distribute to students. The current JMP Software series includes JMP Software: Statistical Data Exploration, recommended for teaching basic statistics using JMP, as well as courses in ANOVA and regression, design of experiments, categorical data analysis, reliability analysis and many other topics. To see the complete course listing, go to [www.jmp.com/training](http://www.jmp.com/training). To request a course, email your contact and course information to [kits@jmp.com](mailto:kits@jmp.com).

## Our software includes extensive built-in teaching tools:

**Sample data sets.** JMP offers more than 300 sample data sets under the *Help>Sample Data* menu. Sample data is also available from the JMP User Community page on our website.

## JMP Starter, hover help and tutorials.

The JMP Starter menu offers shortcuts to all the analytic tools in JMP. Hover help provides context-sensitive information about statistics. Online teaching resources and learning tools include tutorials, books, sample data, menu cards, quick reference cards and resources available on the JMP User Community site.



*JMP combines robust analytics and dynamic graphs, bringing context and clarity to statistical data.*

**JMP scripts help you teach novices and advanced students.** New scripts are added frequently to the JMP User Community site.

Hear and read how companies and universities put JMP to use. Visit our website to download a podcast or to read customer stories.

**We are committed to helping you teach JMP®. Please contact us with questions or comments.**

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