

## **K Nearest Neighbors**

Use this predictive modeling technique to predict (classify) a categorical (nominal or ordinal) response variable or predict the value of a continuous response variable as a function of candidate categorial and/or continuous predictor variables. K Nearest Neighbors make predictions for an observation by utilizing the outcomes of other observations that are similar to it.

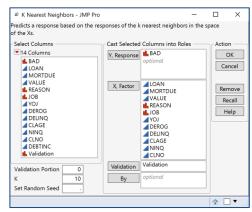
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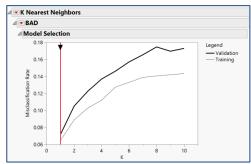
- From an open JMP<sup>®</sup> table, select Analyze > Predictive Modeling > K Nearest Neighbors.
- Select a categorical or continuous response variable from Select Columns and click Y, Response. Here, we illustrate using a categorial response variable.
- 3. Select candidate predictor variables and click X, Factor.
- 4. If desired, enter the **Validation Portion** or select a validation column and click **Validation**.
- 5. Click OK. JMP displays:
  - Graph and table showing the misclassification rates and counts across a range of values for K.
  - Confusion Matrix detailing the classification performance for the value of K with the smallest misclassification rate.
  - Mosaic plots (not shown here) which graphically shows the values in the confusion matrix.

Results of the K Nearest Neighbors to predict the risk level (Bad/Good) from the 5,960 customers:

- There are 3,576 observations in the Training Data. The misclassification rate is the lowest when the prediction is based on only 1 nearest neighbor: 230/3576 = 6% were misclassified. Note that the misclassification rate increases as the number of nearest neighbors increase. Of these total misclassifications, 11/(2894+11) = 0.4% of the Good Risk observations were misclassified as Bad Risk. 219/(219+452) = 33% of the Bad Risk observations were misclassifed as Good Risk.
- There are 1,192 observations in the Validation Data. The
  misclassification rate is the lowest when the prediction is based on
  only 1 nearest neighbor: 85/1192 = 7% were misclassified. Of these
  total misclassifications, 0/(917+0) = 0% of the Good Risk
  observations were misclassified as Bad Risk. 85/(85+190) = 31% of
  the Bad Risk observations were misclassified as Good Risk.

Equity.jmp (Help > Sample Data Library)





| 4 Training |       |                           |                    |    | △ Validation |                           |                    |  |
|------------|-------|---------------------------|--------------------|----|--------------|---------------------------|--------------------|--|
| к          | Count | Misclassification<br>Rate | Misclassifications | к  | Count        | Misclassification<br>Rate | Misclassifications |  |
| 1          | 3576  | 0.06432                   | 230 *              | 1  | 1192         | 0.07131                   | 85                 |  |
| 2          | 3576  | 0.08865                   | 317                | 2  | 1192         | 0.10487                   | 125                |  |
| 3          | 3576  | 0.10263                   | 367                | 3  | 1192         | 0.12248                   | 146                |  |
| 4          | 3576  | 0.11186                   | 400                | 4  | 1192         | 0.13674                   | 163                |  |
| 5          | 3576  | 0.12724                   | 455                | 5  | 1192         | 0.14597                   | 174                |  |
| 6          | 3576  | 0.13283                   | 475                | 6  | 1192         | 0.15688                   | 187                |  |
| 7          | 3576  | 0.13870                   | 496                | 7  | 1192         | 0.16527                   | 197                |  |
| 8          | 3576  | 0.14038                   | 502                | 8  | 1192         | 0.17450                   | 208                |  |
| 9          | 3576  | 0.14178                   | 507                | 9  | 1192         | 0.16946                   | 202                |  |
| 10         | 3576  | 0.14318                   | 512                | 10 | 1192         | 0.17282                   | 206                |  |



## Notes:

Additional options, such as **Lift Curves**, **Saving Predicteds**, **Save Prediction Formula**, and **Publish Prediction Formula** are accessible from the **red triangle** near the top next to the response variable name.

For more information on using K Nearest Neighbors, see the book *Predictive and Specialized Models* (under **Help > Books**) or search for "k nearest neighbors" in the JMP Help.