



# Lost in Space, Found in Data

Scientific exploration in a Hogarth Universe



# Lost in Space

## True or False?

- Small experiments, guided by scientific intuition alone, are more efficient than experimental design DOE tools.



<https://doi.org/10.1016/j.drudis.2015.09.015>

# Lost in Space



kind



unkind



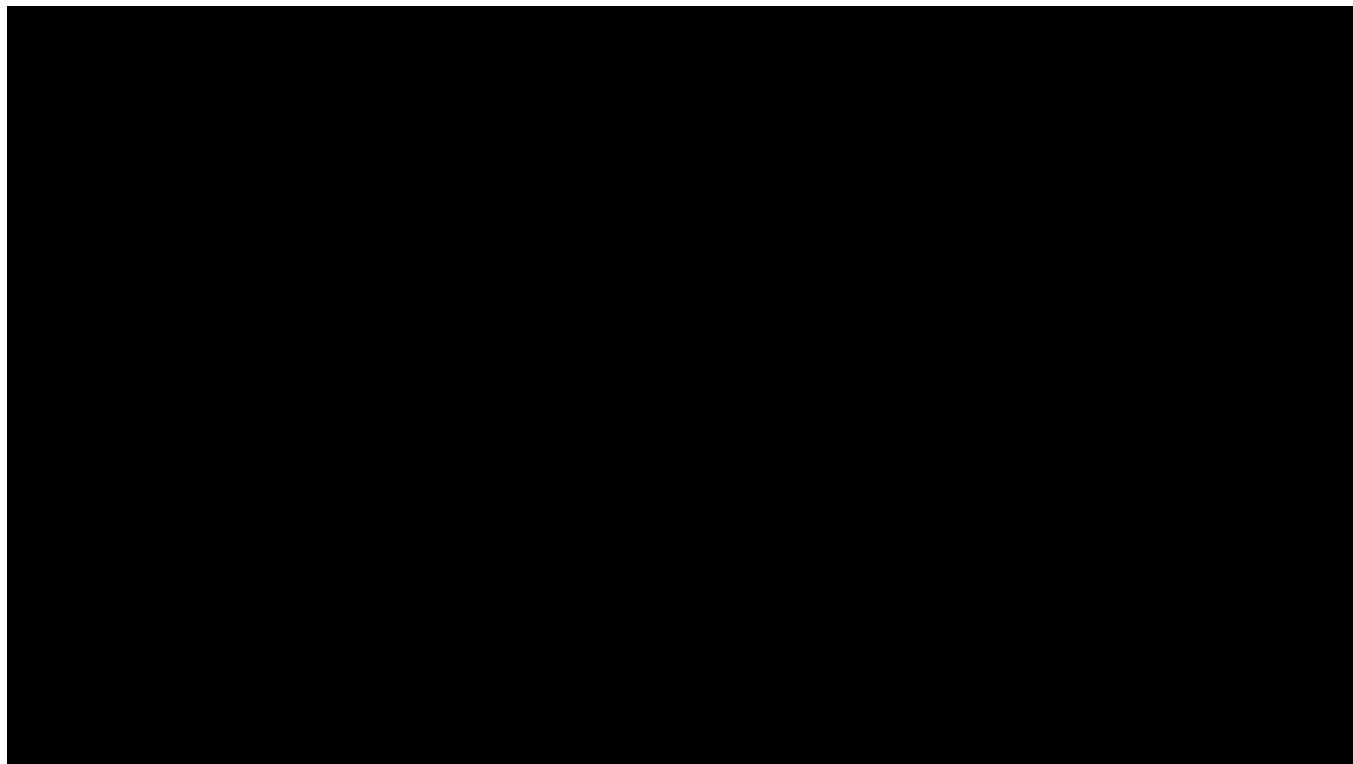
# Lost in Space

## **Hogarth Space or Perverse Learning Environment - Noun**

- An environment in which feedback misguides rather than informs, systematically reinforcing erroneous beliefs or strategies, while appearing instructive.



# Lost in Space



# Lost in Space

## The Paradox of the Self-Fulfilling Prophecy

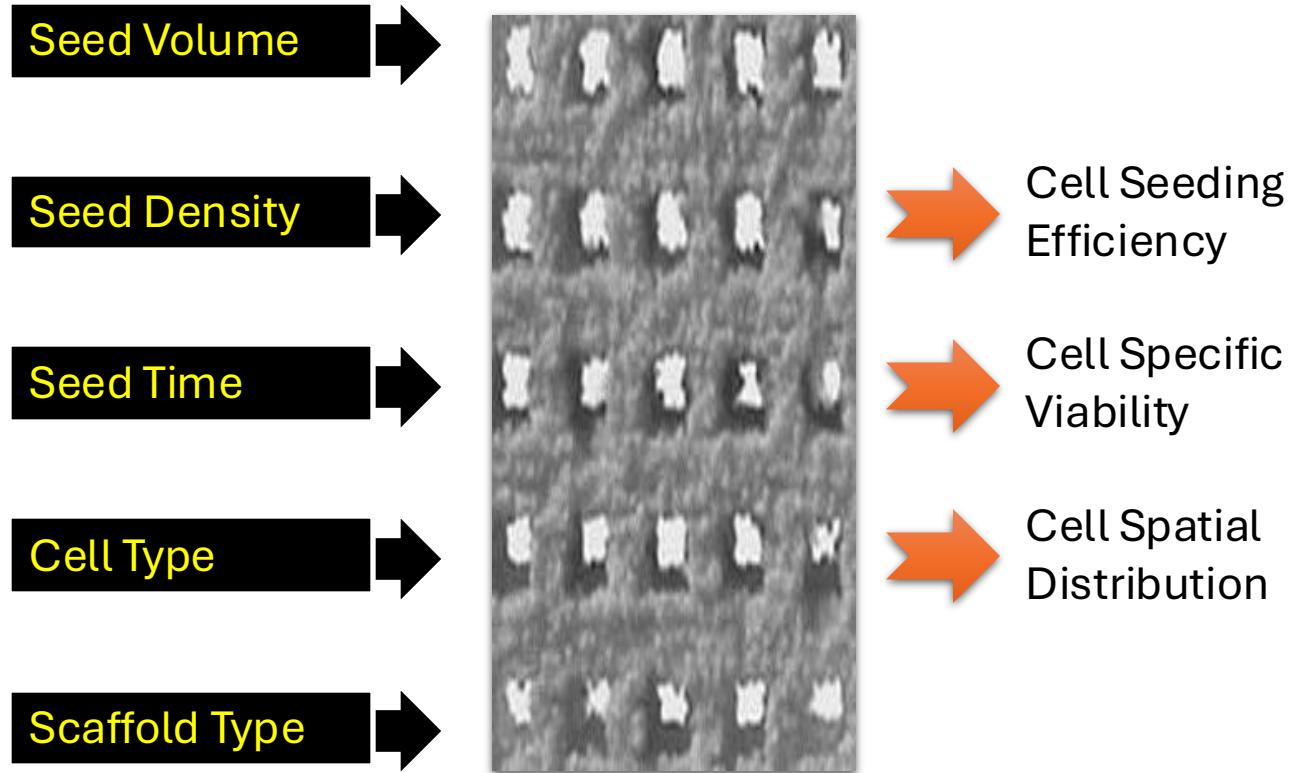
Using low-dimensional tools to explore high-dimensional spaces has the **beguiling property** of generating data to support our initial choices of conditions even when those choices are totally incorrect.



<https://doi.org/10.1016/j.drudis.2015.09.015>

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<https://www.sciencedirect.com/science/article/pii/S0040402025002819>

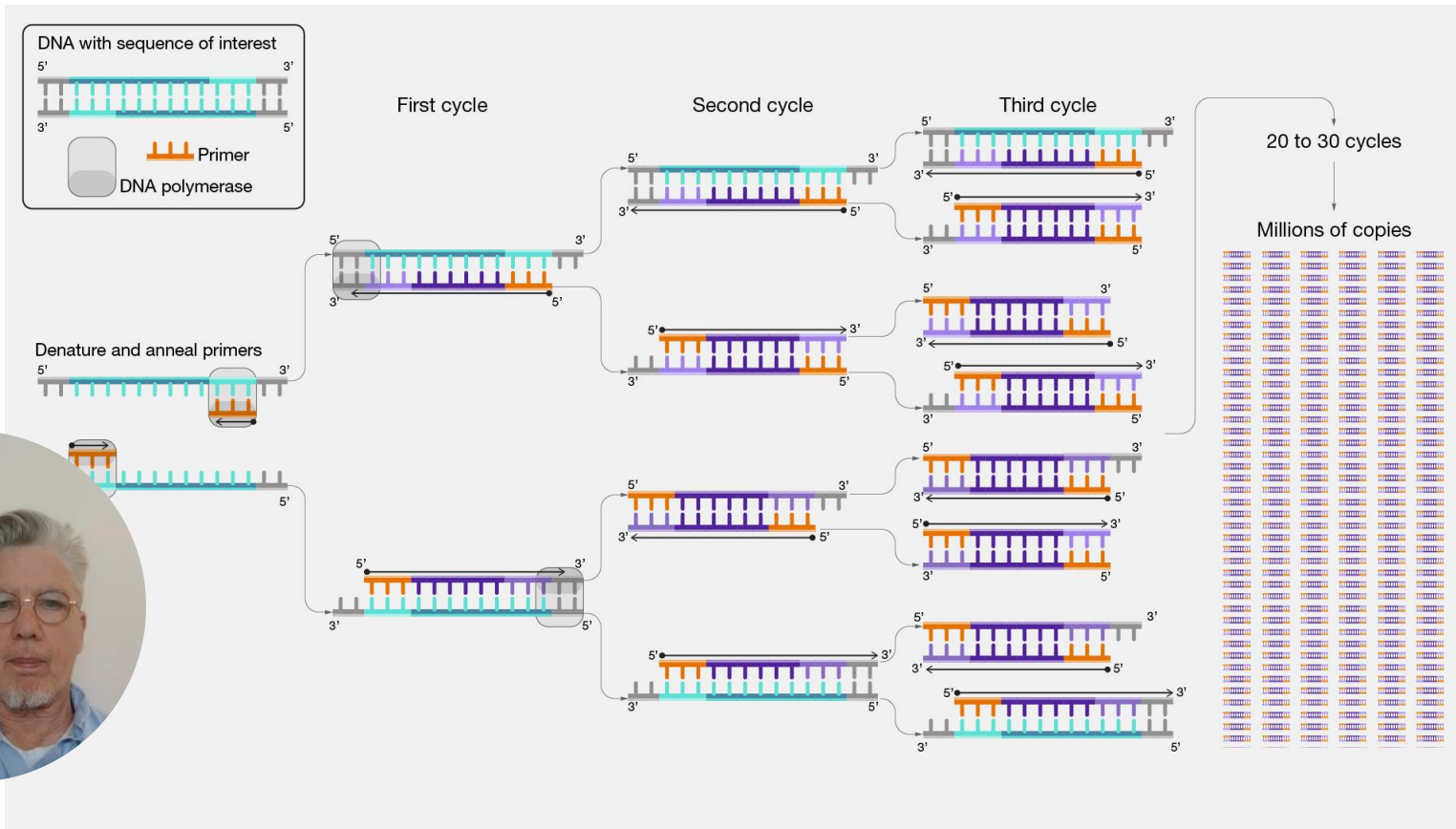


Chen *et al* **2011** Optimization of Cell Seeding in Scaffolds: QbD Approach for Skeletal Tissue Engineering, **Tissue Engineering**, 17, 2111-1220



# Found in Data

- DNA Amplification through the Polymerase Chain Reaction PCR



# Lost in Space

**Virtual PCR Simulator**

instructions

harfel

**Parameters**

No. of cycles15

Denaturation98 °C for 10 sec.

Annealing50 °C for 10 sec.

Extension70 °C for 30 sec.

Each dNTP7.6 μL \*

Each primer3.8 μL \*\*

Plasmid10 ng

Polymerase1 U

ofPhusion

(\*) from 10.0 mM stock

(\*\*) from 10.0 uM stock

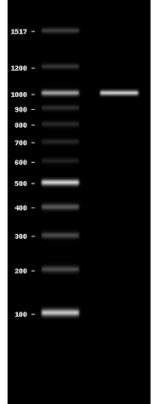
Run PCR

**Results**

Gel image

Export

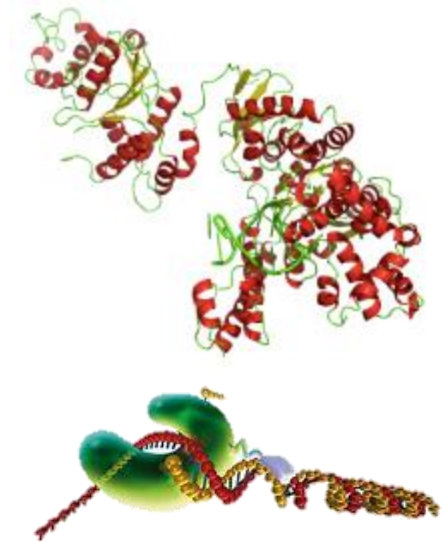
	Yield [ng/μL]	Purity	Time [min]
	1st	1st	110.0
Run 5:	349.5	91.1%	22.5



cycles	15
denat. temp (°C)	98
anneal. temp (°C)	50
extension temp (°C)	70
denat. time (s)	10
anneal. time (s)	10
extension time (s)	30
plasmid (ng)	10
primers (μL)	3.8
dNTP's (μL)	7.6
polymerase	Phusion
polymerase conc. (U)	1

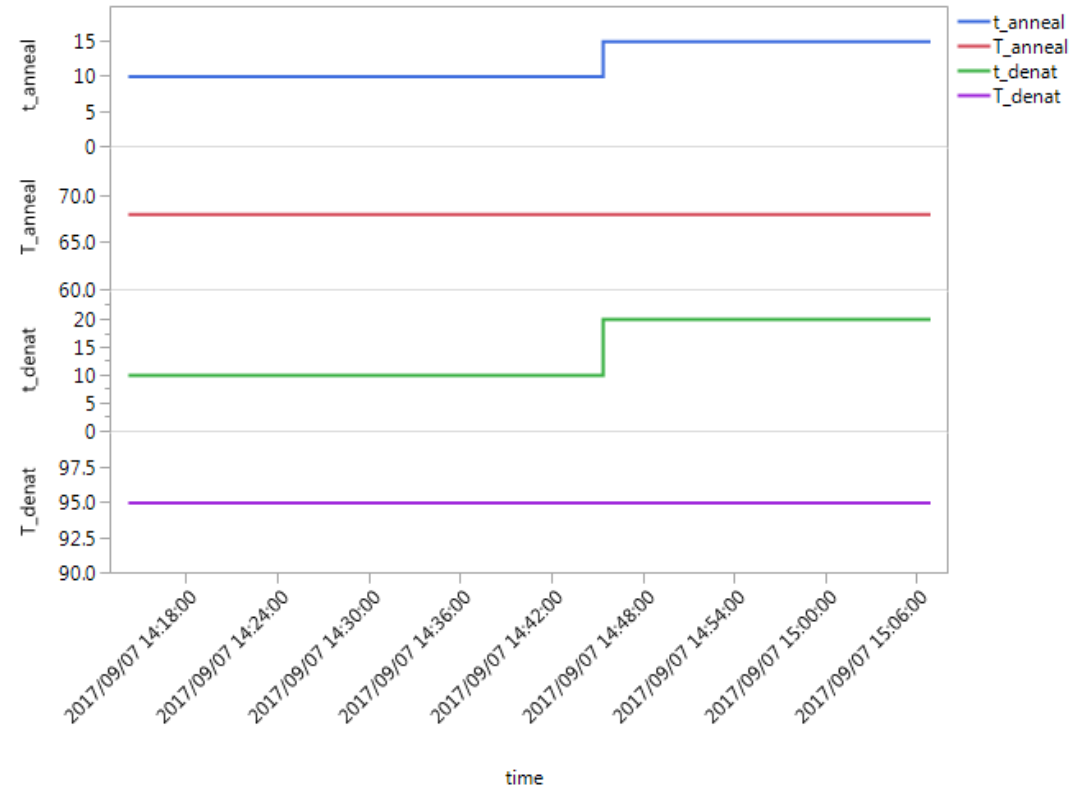
return to these parameters

Run 4:	483.3	98.8%	22.5
Run 3:	22.7	18.0%	22.5
Run 2:	5.4	39.6%	22.5
Run 1:	0.1	11.0%	20.0

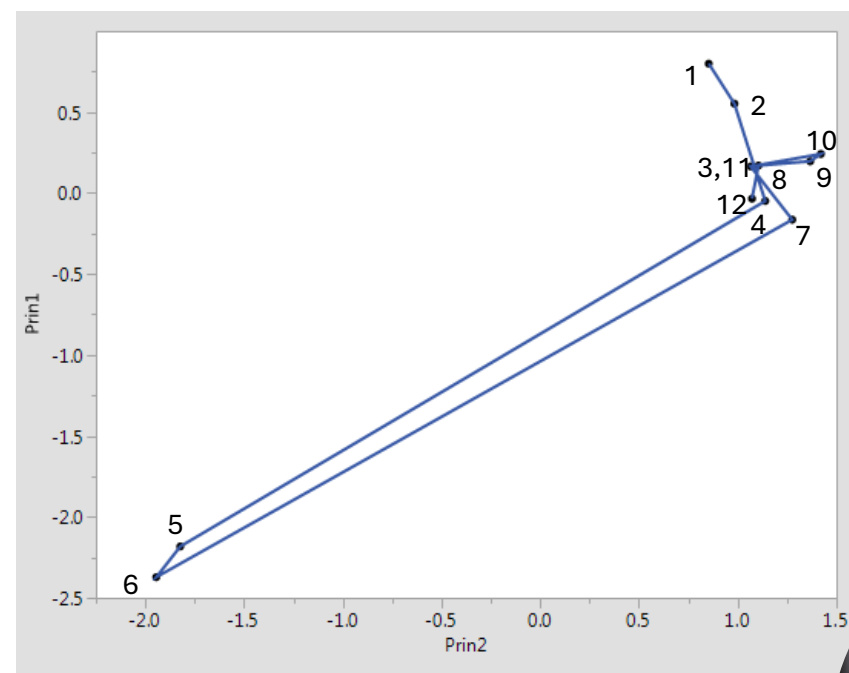
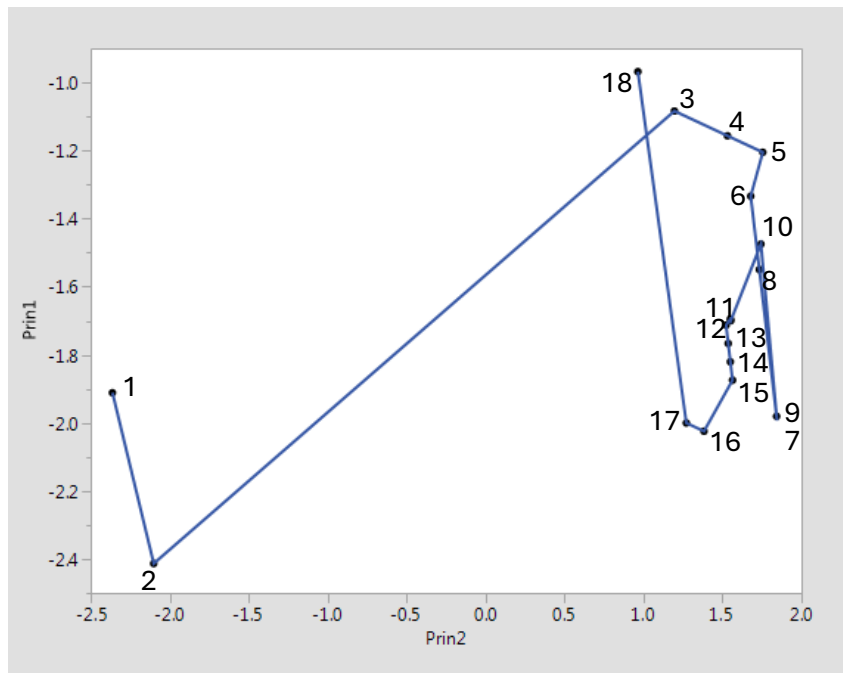


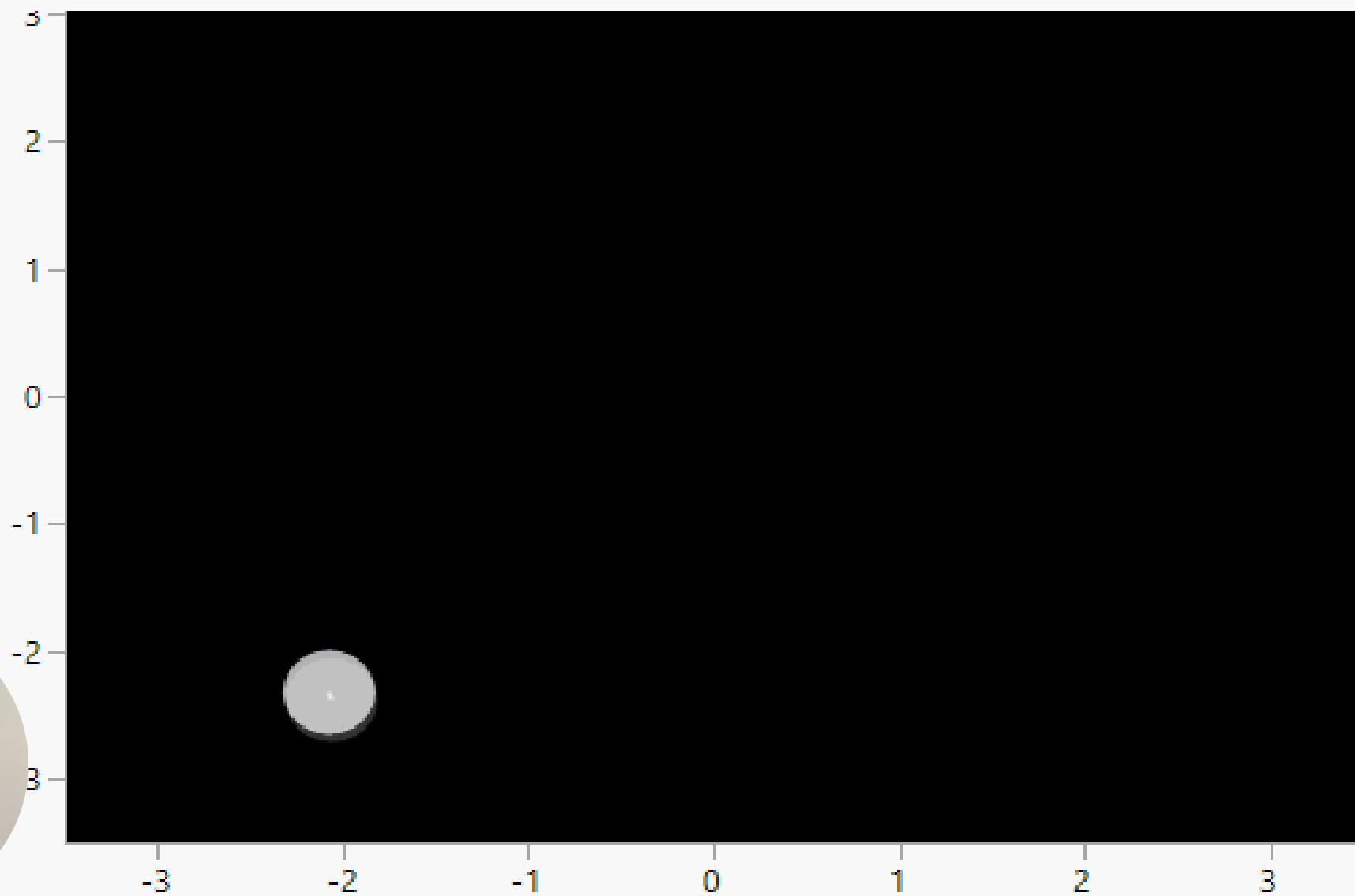
<http://virtual-pcr.ico2s.org/>

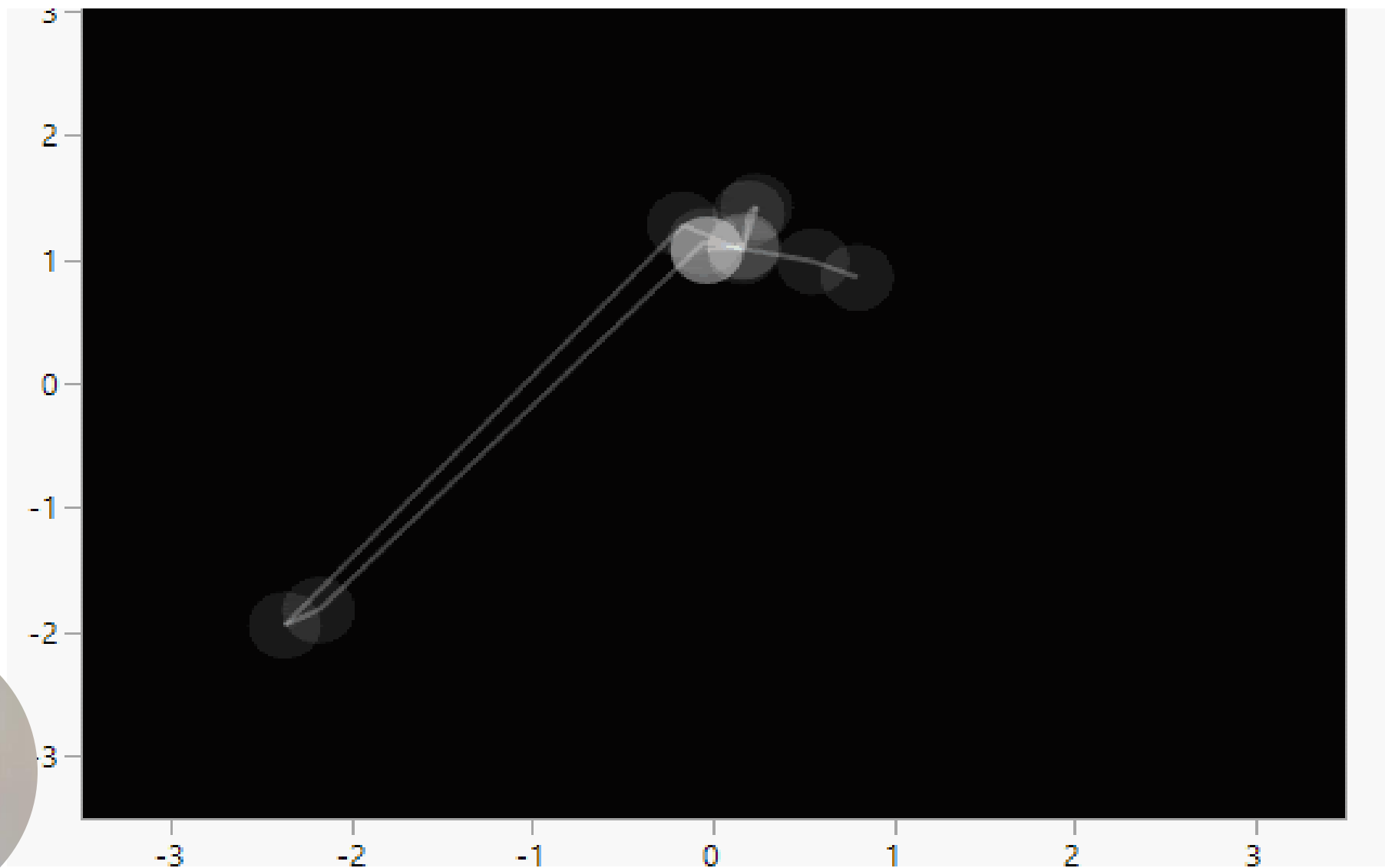
# Lost in Space



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# Lost in Space



# Lost in Space

## Scientific Foraging

**noun**

The misapplication of low-dimensional search strategies - such as area-restricted searching – to complex, multidimensional systems.





# Found in Data





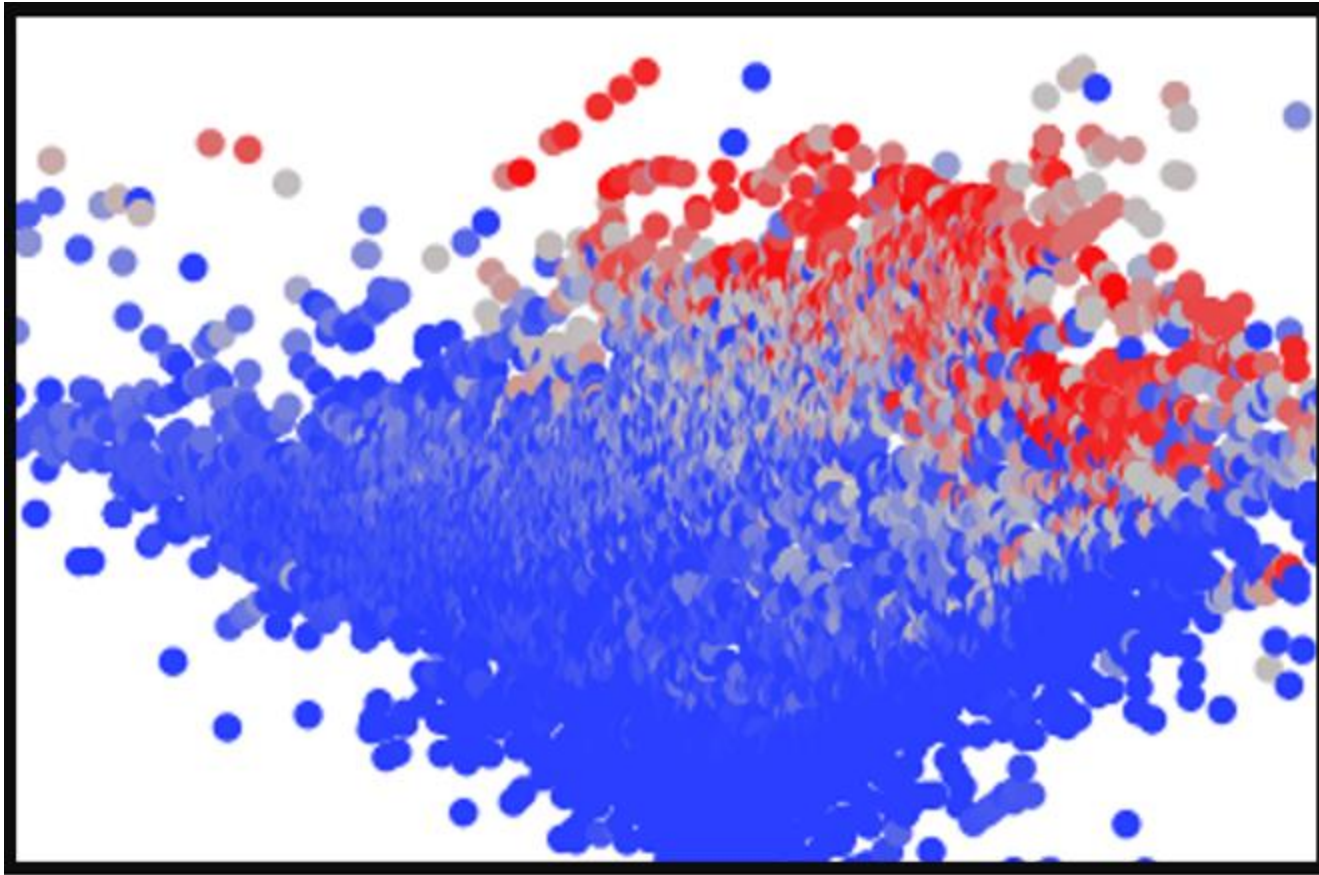
# Found in Data

## **Moore's Observation**

Virtually any design is better than no design at all.



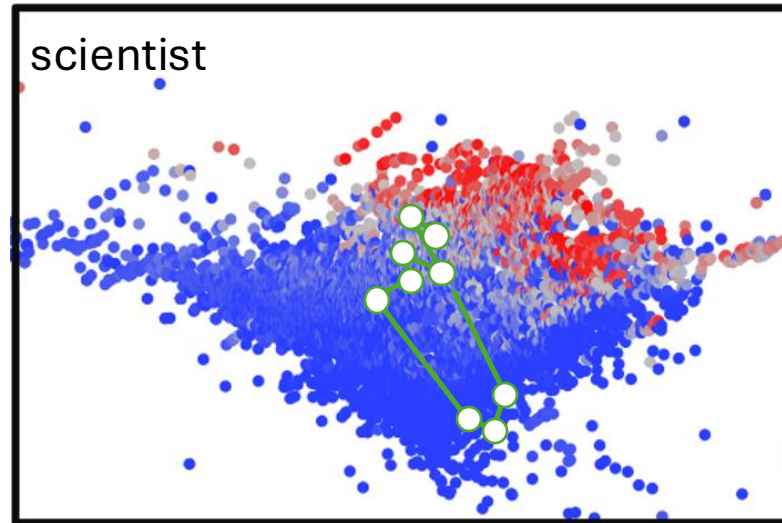
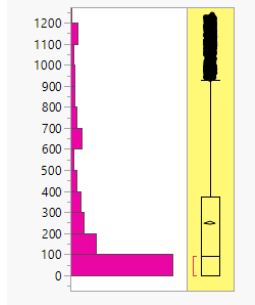
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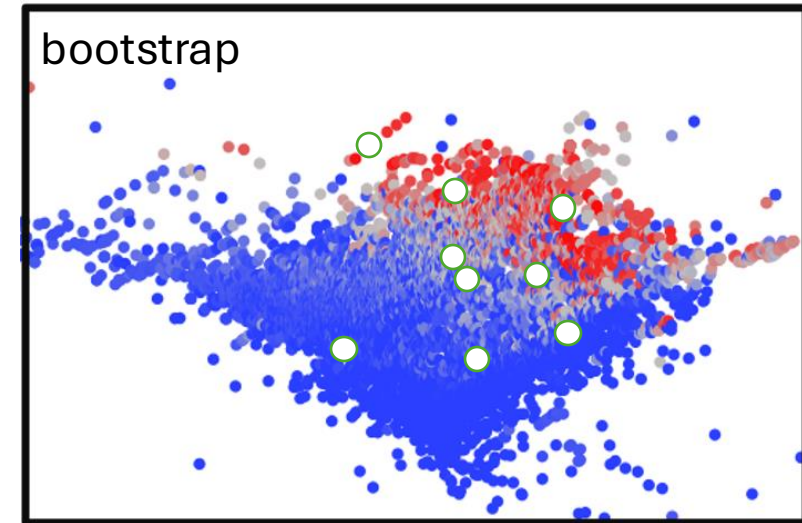
$N = 10,042$

# Found in Data

N = 10,042



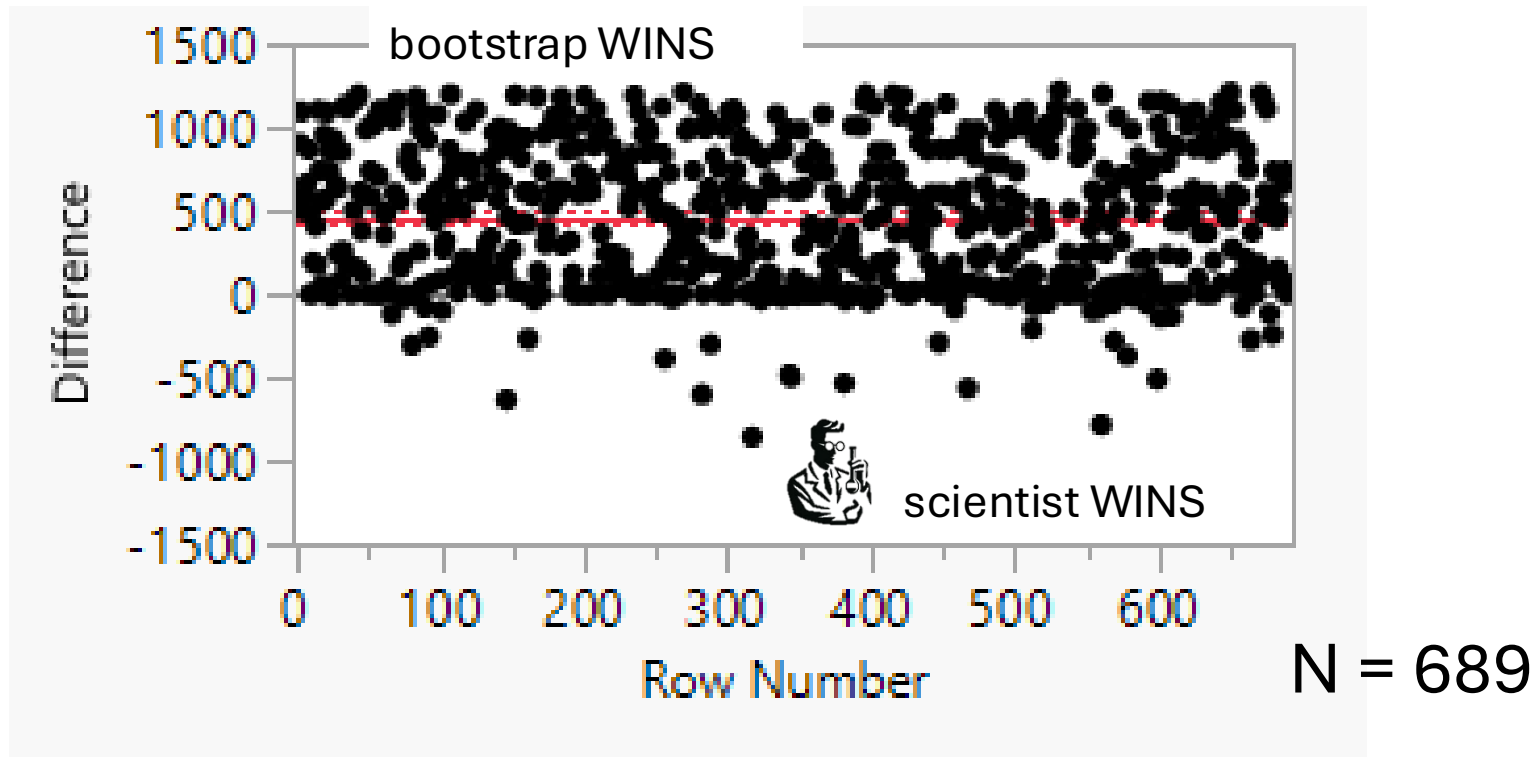
Scientific Foraging



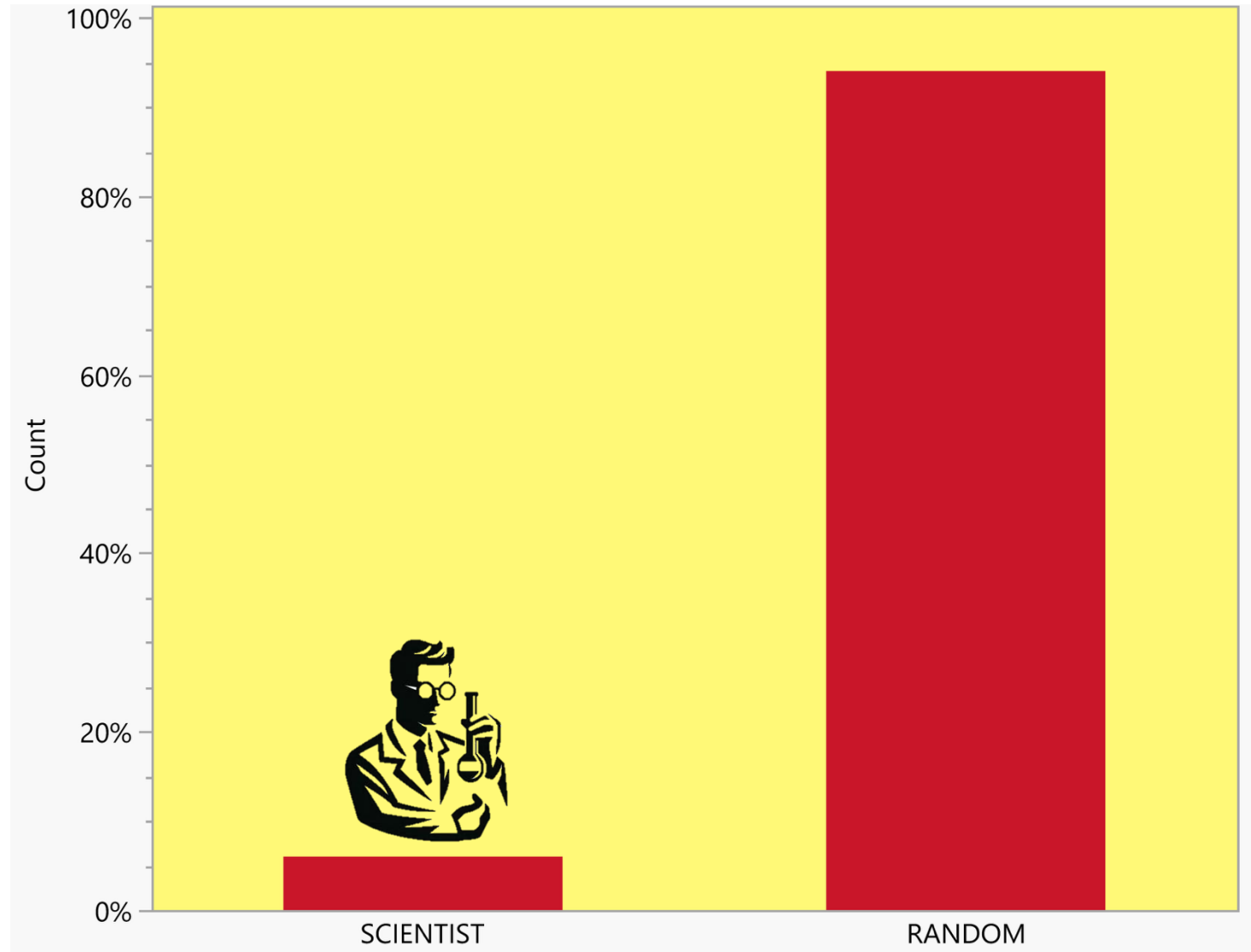
A Randomly Selected  
Experimental Series

# Lost in Space

- scientist vs bootstrap



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# Found in Data

Let that sit.





# Take Home

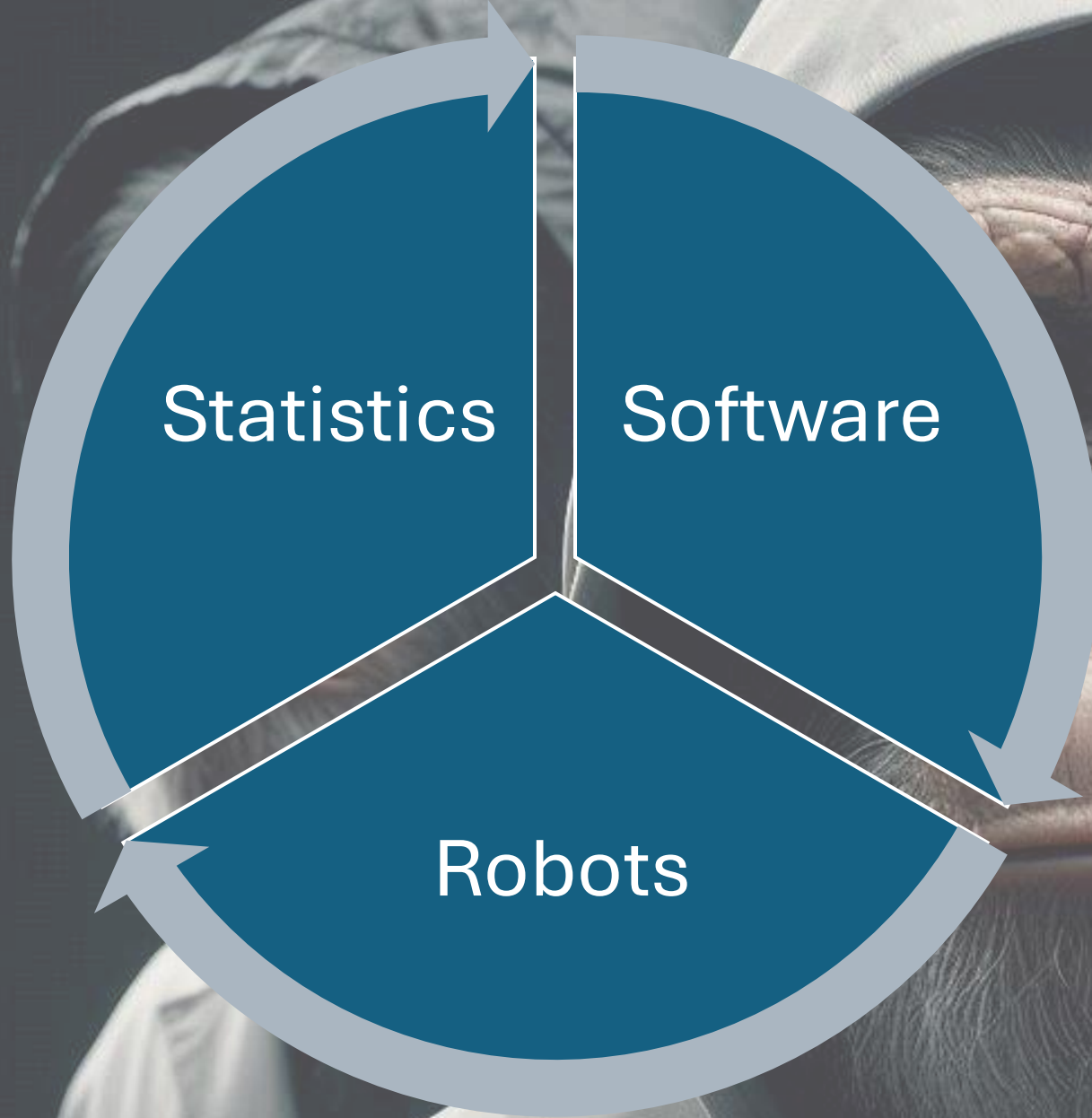
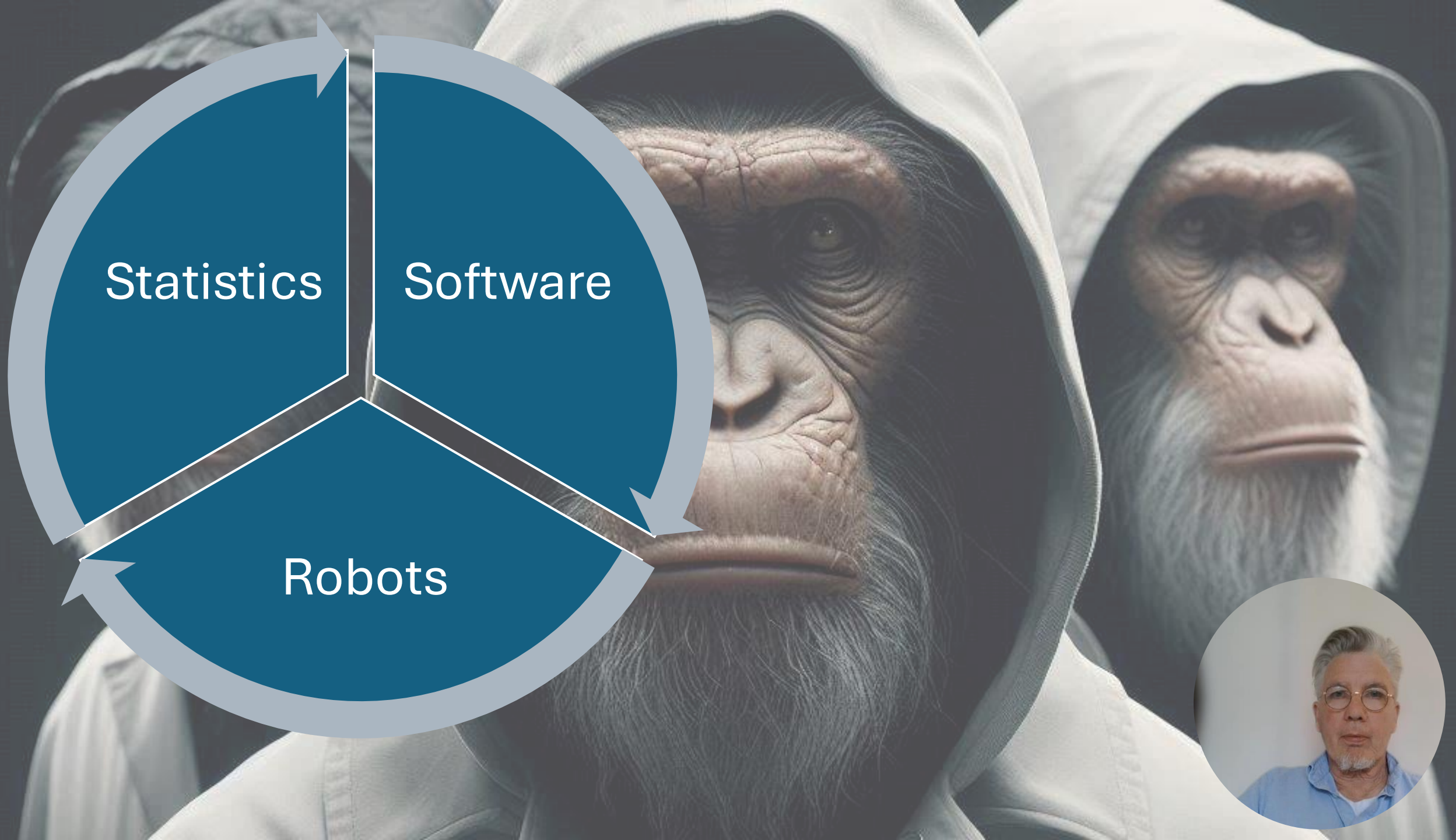
- We work in a tricky multidimensional world.
- Our evolutionary biology is an issue.



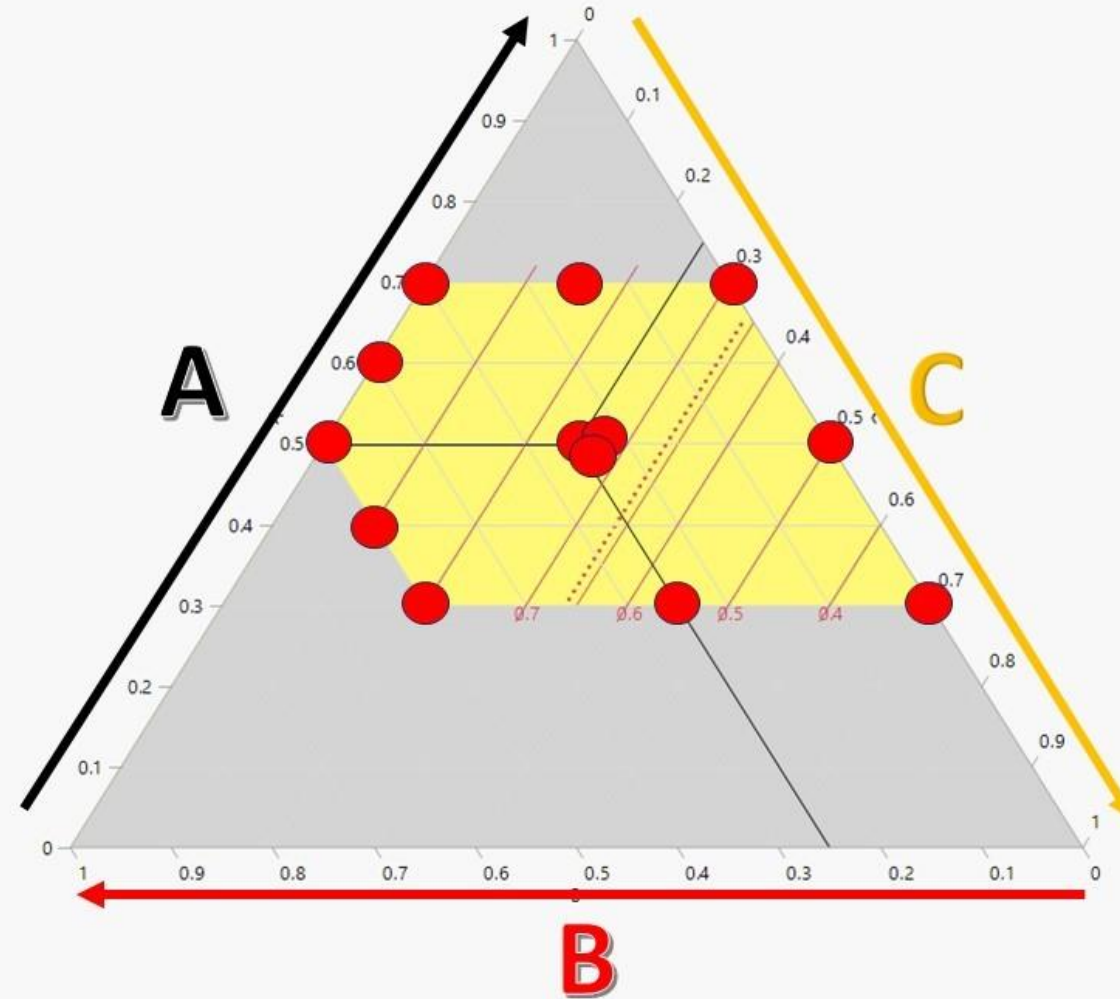
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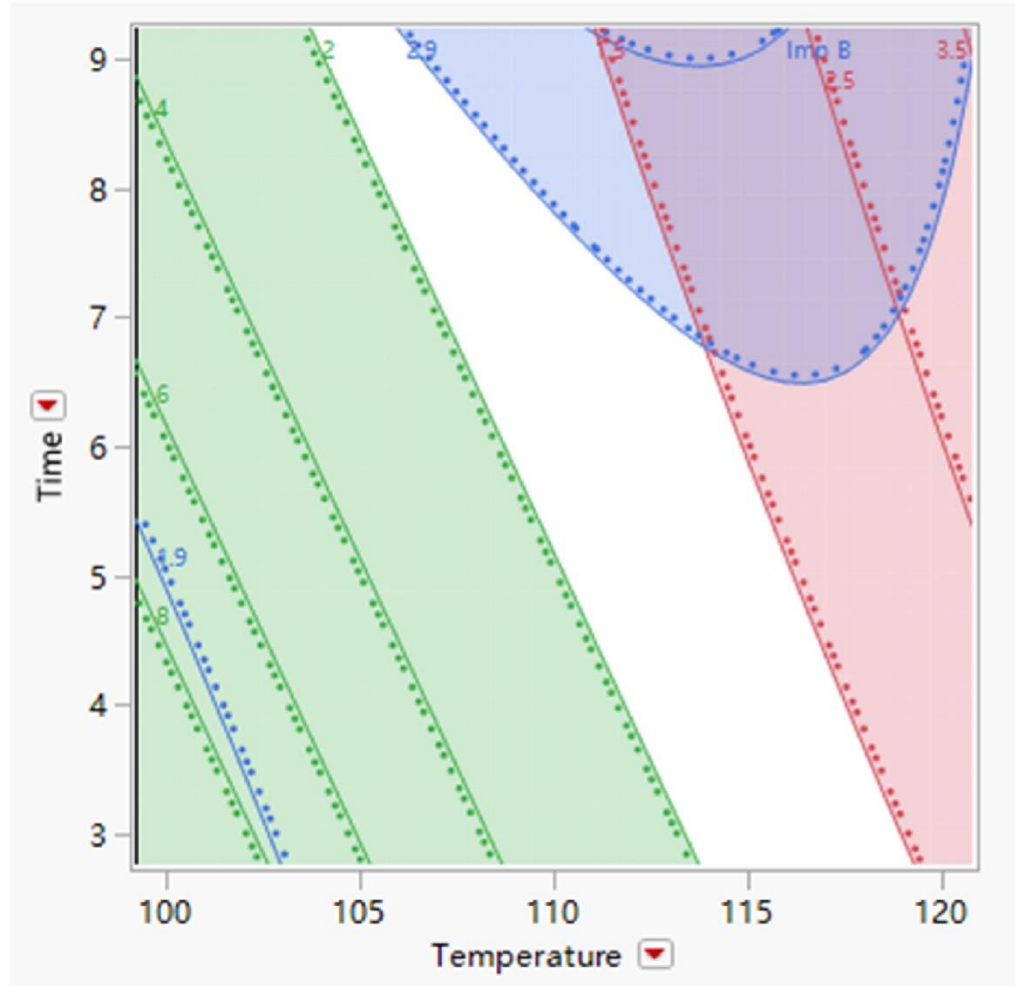


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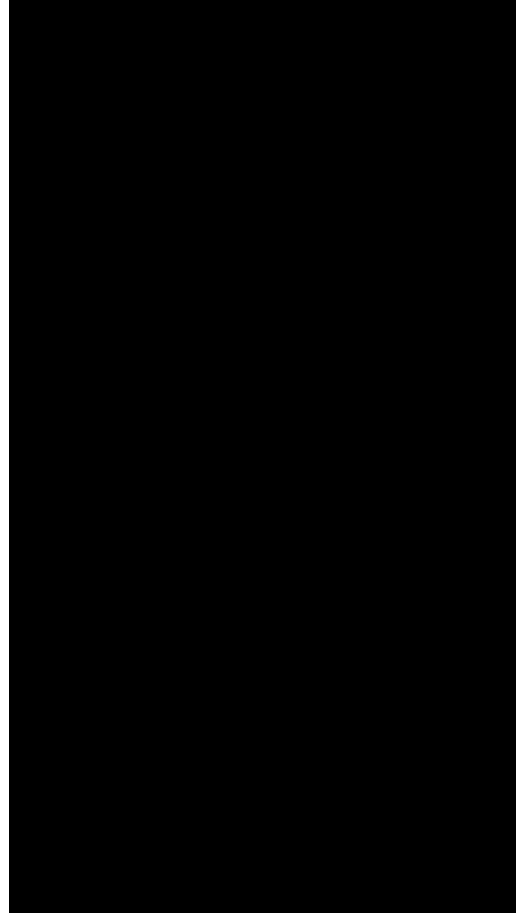
<https://www.sciencedirect.com/science/article/pii/S0040402025002819>



# Found in Data



# Found in Data









# Found in Data









We admit that we  
are like apes, but we  
seldom realise that  
we are apes –  
Richard Dawkins

